18. (Unchanged) A fishing lure, comprising:

a spoonlike body portion;

at least one cavity formed in said body portion; and

a scent receiving element located in said at least one cavity, wherein said body portion defines a plane and said scent receiving element defines a plane, and said scent receiving element being embedded in said body portion such that said plane of said scent receiving element is coplanar with said plane of said body portion.

20. (Unchanged) The fishing lure of Claim 18, wherein said body portion defines two sides, and said scent receiving element being directly accessible from both sides.

- 21. (Unchanged) The fishing lure of Claim 18, further comprising means for securing said scent receiving element in said at least one cavity.
- 22. (Unchanged) The fishing lure of Claim 18, wherein said at least one cavity is a plurality of cavities, each receiving a scent receiving element.
 - 23. (Amended) A fishing lure comprising:

a body portion having an end, said end defining a contour; and a scent receiving element attached to and extending from said end of said body portion, said scent receiving element adapted to conform to the contour of said end of said body portion.

24. (Unchanged) The fishing lure of Claim 23, wherein said

scent receiving element does not interfere with the motion of said lure.

- 26. (Amended) The fishing lure of Claim 21, wherein said means for securing allows for repeated, selected attachment and removal of said scent receiving element to and from said body portion without the need to alter said lure.
- 27. (Unchanged) The fishing lure of Claim 23, wherein said fishing lure is a jig.
- 28. (Unchanged) The fishing lure of Claim 18, wherein said scent receiving element is unobstructed.
- 29. (Unchanged) The fishing lure of Claim 18, wherein said scent receiving element is sized and shaped to conform to a size and shape of said at least one cavity.
- 30. (Unchanged) The fishing lure of Claim 18, wherein said scent receiving element does not interfere with the motion of said lure.
- 31. (Unchanged) The fishing lure of Claim 18, wherein said body portion and said scent receiving element cooperate to define a continuous and smooth surface.
- 32. (Unchanged) The fishing lure of Claim 23, wherein said body portion and said scent receiving element cooperate to define a continuous and smooth surface.